SPECTRUM









THE WEEKLY LOOKBOOK

NEW LOOKS, EXACT WATCHES

Week 48 · 16 Nov to 23 Nov 2026

10 new outfits this week, each built around one Spectrum colourway you can order.

Analogue by choice.

Trade edition · RRP shown · trade terms on request

WHO WE ARE

ANALOGUE BY CHOICE.

Fashionably forward in a world of digital noise.

Spectrum started in 1990 at one counter in Dubai's old city. The rule was simple: only sell watches you'd wear yourself, at prices people can actually pay. Dubai grew up around that counter. So did we. The next generation grew up in that shop and is now taking Spectrum from Dubai to the rest of the world. Same family. Same rules.

WHY STOCK SPECTRUM

- A family business in Dubai since 1990, still run from the same office.
- Colourful analogue watches at prices people can actually pay.
- Every look in this book is built around one exact colourway, so what a shopper sees is what you order.
- New looks every week, styled with brands your customers already follow.
- Ships worldwide from Dubai.

From one counter in Dubai to wrists around the world. Join us.



LOOK 01 · WOMEN'S

LILIAN IN MINT

Yoshita's hand-crocheted Lilian dress, mirrors and silver bells made in her Nairobi atelier, with our mint dial and crystal bezel. Handmade meets heritage.

“Mint looks particularly good when your sleeves are rolled up.”

THE WATCH



Mint Silverlight

Women's watch · SKU S17114L-9

Silver stainless steel case · mint dial · silver stainless steel strap · 28mm · swiss precision movement.

RRP US$129

PAIRS WELL WITH

Yoshita Lilian dress, handmade in Nairobi

See the look online: spectrumwatches.com/looks/s17114l-9

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 02 · MEN'S

CRANBERRY CHROME

Burgundy merino, Samba trainers and a grey Acne scarf, finished with a silver curb bracelet. The all-black watch grounds the colour and sharpens the whole look.

“All black. Square case. Absolutely not a square evening.”

THE WATCH



Black Afterhours

Men's watch · SKU S17106M-9

Black stainless steel case · black dial · black stainless steel strap · 37mm · swiss precision movement.

RRP US$129

PAIRS WELL WITH

UNIQLO Merino Sweater
adidas Samba OG Shoes
Acne Studios Fringe wool scarf - oversized
Tom Wood Curb Bracelet M

See the look online: spectrumwatches.com/looks/s17106m-9

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 03 · WOMEN'S

PORCELAIN GREEN

A black GANNI tie blouse, Samba trainers and a grass-green JW PEI bag. The white dial and silver bracelet keep it clean, and the gold AGMES cuff adds the warmth.

“Bright sleeves have found a sensible friend in this silver oval.”

THE WATCH



Silver Thread

Women's watch · SKU S17091L-9

Silver stainless steel case · white dial · silver stainless steel strap · 25mm · swiss precision movement.

RRP US$139

PAIRS WELL WITH

GANNI Cotton Poplin Peplum Tie Blouse
adidas Samba OG Shoes
JW PEI Gabbi Ruched Hobo Handbag - Grass Green
AGMES Large Astrid Cuff

See the look online: spectrumwatches.com/looks/s17091l-9

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LOOK 04 · MEN'S

NAVY NECTAR

Get the Navy Nectar look: blue dial meets NN07 Theo chinos, while gold ties in Ray-Ban Clubmasters and the CRAFTD Cuban bracelet. Maple suede Clarks Wallabees bring the warm finish.

“Arrivals are worth being early for. The gold is for you.”

THE WATCH



Blue Gold Meridian

Men's watch · SKU S17051M-1

Gold stainless steel case · blue dial · gold stainless steel strap · 38mm · swiss precision movement.

RRP US$159

PAIRS WELL WITH

NN07 Theo - Classic tailored slim fit chino

Clarks Originals Wallabee Maple Suede

Ray-Ban Ray-Ban 0RB3016 CLUBMASTER CLASSIC Polished Black On Gold

CRAFTD London Cuban Bracelet (Gold) 4mm

See the look online: spectrumwatches.com/looks/s17051m-1

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 05 · MEN'S

GOLDEN DENIM

Carhartt denim, navy Handball Spezials and black AKILA frames. The two-tone watch picks up the gold stitching, and the Le Gramme ring keeps the silver side honest.

“Pack a clean shirt; the gold can come along for the walk.”

THE WATCH



Gold Courtyard

Men's watch · SKU S17051M-2

Two tone gold stainless steel case · white dial · two tone gold stainless steel strap · 38mm · swiss precision movement.

RRP US$159

PAIRS WELL WITH

Carhartt WIP Single Knee Pant
adidas Handball Spezial Shoes
AKILA Apollo
LE GRAMME ribbon ring 7g

See the look online: spectrumwatches.com/looks/s17051m-2

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 06 · MEN'S

MALACHITE TOAST

Charcoal tweed Universal Works chinos, dark brown Sebago loafers and a gold Miansai ring. The watch’s green dial brings the fun, while its two-tone gold finish ties the whole look together.

“Worth packing a good shirt, even if the return ticket is still undecided.”

THE WATCH



Green Gold Passage

Men's watch · SKU S17051M-3

Two tone gold stainless steel case · green dial · two tone gold stainless steel strap · 38mm · swiss precision movement.

RRP US$159

PAIRS WELL WITH

Universal Works Charcoal Recycled Italian Tweed Military Chino
Sebago Classic Dan - Dark Brown
Miansai Thin Screw Cuff Ring, Gold Vermeil

See the look online: spectrumwatches.com/looks/s17051m-3

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 07 · WOMEN'S

BLUE CARAMEL

Blue dial, gold glow. This watch ties the Alex Mill cardigan, Loeffler Randall pearl heels, tan DeMellier bag and Missoma pearl bracelet together. Blue Caramel, looking good.

“A small circle of blue, with a generous amount of gold around it.”

THE WATCH



Blue Gold Lustre

Women's watch · SKU S17109L-4

Gold stainless steel case · blue dial · gold stainless steel strap · 26mm · swiss precision movement.

RRP US$99

PAIRS WELL WITH

Alex Mill Taylor Cardigan in Cotton Cashmere
Loeffler Randall Camellia Pearl Pleated Bow Heel
DeMellier The Vancouver - tan small grain ecru stitching
Missoma Pearl Baya Baroque Chain Bracelet

See the look online: spectrumwatches.com/looks/s17109l-4

Other pieces belong to their own brands; we don't sell them, we just think they pair well.



LOOK 08 · WOMEN'S

GOLDEN MOSS

Gold and black on the S17109L-3 watch tie together the Rat & Boa DONYALE DRESS, Aeyde Uma Mary-Jane Flats and Mejuri Round Box Chain Bracelet. Good looks, great company.

“Dark at the centre, with no shortage of gold.”

THE WATCH



Gold Nightfall

Women's watch · SKU S17109L-3

Gold stainless steel case · black dial · gold stainless steel strap · 26mm · swiss precision movement.

RRP US$99

PAIRS WELL WITH

Rat & Boa DONYALE DRESS
Aeyde Uma Mary-Jane Flats
Mejuri Round Box Chain Bracelet

See the look online: spectrumwatches.com/looks/s17109l-3

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LOOK 09 · WOMEN'S

TARTAN GLOW

Peppermint tartan dress, black mesh trainers, molten cuff. The watch’s gold and white tie it all together. A little glow, a lot of fun.

“The manuscript needs another edit; your gold and white can stay.”

THE WATCH



Gold White Gleam

Women's watch · SKU S17109L-2

Gold stainless steel case · white dial · gold stainless steel strap · 26mm · swiss precision movement.

RRP US$99

PAIRS WELL WITH

Hill House Home The Ellie Maxi Nap DressPeppermint Tartan
Dear Frances Balla Trainer, Black Mesh/Suede
Missoma Molten Cuff Bracelet

See the look online: spectrumwatches.com/looks/s17109l-2

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LOOK 10 · MEN'S

COBALT FROST

The silver watch and white dial pull together Dickies Original 874® Work Pants, ASICS GEL-KAYANO 14, Rains Tote Bag Mini and Serge DeNimes Silver Cuban Link Ring. Get the look, own it.

“Clean edges, with room in the afternoon for a detour.”

THE WATCH



Silver Chalkline

Men's watch · SKU S17051M-8

Silver stainless steel case · white dial · silver stainless steel strap · 38mm · swiss precision movement.

RRP US$159

PAIRS WELL WITH

Dickies Original 874® Work Pants
ASICS GEL-KAYANO 14
Rains Tote Bag Mini
Serge DeNimes Silver Cuban Link Ring

See the look online: spectrumwatches.com/looks/s17051m-8

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WANT THESE ON YOUR FLOOR?

Reply with the SKUs you like and the market you sell in. We'll come back with trade terms, minimums and lead times.

RRP is printed on every page. Trade pricing is on request and depends on volume and market.

Every watch ships from Dubai. Each SKU in this book links to its exact colourway online, so your team can see the full gallery and specs.

Spectrum Watches, Dubai
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spectrumwatches.com/wholesale
Every issue: spectrumwatches.com/wholesale-lookbook

Analogue by choice.

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